

PPXRD-6 Sponsor Packages

Reception/Poster Session Sponsor Cost: TBD by menu and attendance

- Advertisement space in the *Book of Abstracts* – sponsor must provide the ICDD with their 8 ½”x 11” double sided color ad to be placed in the *Book of Abstracts*. 100 copies needed to the ICDD by January 1, 2007.
- Link to sponsor’s web site in the electronic *Program* distribution. The program will be sent to approximately 2,000 ICDD targeted e-mail contacts.
- First choice of exhibit location.
- 468x60 pixel banner advertisement on the PPXRD web page with a link to the sponsor’s web site
- Signs acknowledging sponsorship prominently displayed at PPXRD-6.

Coffee Break Sponsors (Full Day Sponsors) Cost: \$650 USD

- Advertisement space in the *Book of Abstracts* – sponsor must provide the ICDD with their 8 ½”x 11” double sided color ad to be placed in the *Book of Abstracts*. 100 copies needed to the ICDD by January 1, 2007.
- Mention in our electronic *Program* distribution. The program will be sent to approximately 2,000 ICDD targeted e-mail contacts.
- 120x60 pixel banner advertisement on the PPXRD web page.
- Signs acknowledging sponsorship prominently displayed at PPXRD-6.

Advertisement in Book of Abstracts

- \$500 for exhibitor’s and \$1,000 for non-exhibitors
- 100, 8 ½” x 11” double-sided color copies needed to the ICDD by January 1, 2006.