AGENDA
Marketing Subcommittee
Monday, 19 March 2007
1:00 – 2:30 p.m.
ICDD Headquarters
Conference Room A
R. Snyder, Chairman

1. Call to Order and Opening Remarks  R. Snyder
2. Roll Call and Attendance  R. Snyder
3. Additions and/or  R. Snyder
   Deletions to the Agenda
4. Approval of March 2006 Minutes  R. Snyder
5. Marketing Efforts Review  H. McDonnell
   for 2006-2007
6. Sales Overview  H. McDonnell
   A. Product
   B. Demographics
   C. Distributor
7. Market Research Summary  T. Fawcett
8. Marketing Opportunities  T. Fawcett
9. Future Initiatives  T. Fawcett
10. Adjournment